

EXECUTIVE SUMMARY

Before 2013, Nevada allowed individuals to apply for a medical marijuana card, but the only way for individuals to legally obtain marijuana was to grow it themselves. This led to a rise in illegal growing and distribution. To combat this, Nevada passed Senate Bill 374, which allows individuals to apply for and obtain a certificate to operate medical marijuana establishments. The goal: to provide medical marijuana card holders a safe, reliable, and government regulated place to purchase product.



CHALLENGES

Bill 374 had many limitations, requirements and procedures that applicants had to go through, and did not give clear directions for submission of applications; this made it unclear if establishments were running lawfully. There was also no way to track if the goals of the legislation were met, and if an establishment's environment was protecting the public's interest.

SOLUTIONS

Develop clear and actionable regulations, policies, and structure to *effectively* and *efficiently* implement Bill 374. This included working with the State to create the application and submission process, the objective framework to evaluate applicants, onboarding permanent staff, implementing processes to regulate medical marijuana establishments and setting benchmarks.

RESULTS

QuantumMark made it possible for Nevada to successfully navigate the selection process for medical marijuana establishments with no legal challenges, and there are now many establishments in operation with more coming. Individuals or business applying now have clear and direct steps to follow, ensuring they are running a legal operation, and understanding the requirements before deciding to apply. QuantumMark developed materials and procedures so that individuals within the State can be clearly trained and qualified for the on-going regulation of the program.